



## **POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. PRIVATE POLICY STATEMENT**

**PLEASE READ THE FOLLOWING TERMS AND CONDITIONS RELATING TO YOUR USE OF THIS SITE CAREFULLY.** By using this site, you are deemed to have agreed to these terms and conditions of use. We reserve the right to modify them at any time and will occasionally update this Privacy Policy as necessary to maintain the highest protection for our users and to comply with a changing environment. You should check these terms and conditions periodically for changes. By using this site after we post any changes to these terms and conditions, you agree to accept those changes, whether or not you have reviewed them.

POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. is committed to protecting your online privacy and providing a safe online experience for all of its users. This Privacy Policy applies to information collected online when visiting our website [www.petalinc.org](http://www.petalinc.org) and governs online data collection and usage at the POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. site. Portions of our site are directed to our adult donors, friends, and supporters, while other areas include content specifically designed for girls. Please review the information below to familiarize yourself with our policies on website privacy, and contact POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. if you have any questions.

### **Overview of the POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. Website Privacy Policy**

- You do not have to provide personal information to visit and enjoy many features of our site. To make a contribution online, purchase products, participate in message boards, sign up for email updates or newsletters, or engage in certain other activities, we will request personal information from you, such as your name, age, address, e-mail address, and a parent's e-mail address.
- We use the information that you voluntarily provide to fulfill your requests, fill your purchase order, and for surveys and user research to improve our site.
- We do not share your personal information with third parties, other than with our agents who provide technical support for our site or help fill your purchase order. If you are under the age of 13 and wish to receive email updates or newsletters, we will request your name, e-mail address, and your parent's e-mail address to notify your parent about this.



## **POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. PRIVATE POLICY STATEMENT**

### **Information You Provide**

Visitors can visit our site without registering or providing personal information, but we do collect personal information to make certain features and options available. We collect personal information when it is voluntarily provided, for instance when

signing a guest book, registering for e-mail updates, completing our online surveys, making a donation, or purchasing products. In our girls' area, we typically require name and e-mail address to respond to a question unless the girl is under the age of 13 whereby we will also ask for a parent's email address.

In our adult area, we may ask for first and last name, mailing address, phone number, and an e-mail address; an address and phone number is required to process online orders or donations, and other demographic information is requested to help us understand our visitors backgrounds, needs, and interests.

### **Information POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. Collects Automatically**

Your web browser offers "cookies" which, if you allow their use, store small amounts of data on your computer when you visit a web site. Cookies do not contain any personally identifiable information about you and therefore cannot be used to identify you personally. You have the ability to accept or decline cookies by modifying your browser and our web sites are viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features of our site will not be available to you.

POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. may utilize cookie technology to assist us in tracking which of our features you like best. Cookies also enable us to provide online shopping; customize our content according to your preferences, and to age screen users for compliance with our policies. We DO NOT use cookies or other non-consensual methods to take personally identifiable or online contact information about you or your family off of your computer. Please note that POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. DOES NOT use cookies for direct marketing or promotional purposes. Cookies are also NOT used to collect information specifically about you or your family for sharing with third parties [without consent.]



## **POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. PRIVATE POLICY STATEMENT**

### **What We Do with Collected Information**

We use the personal information we collect to fulfill your requests. For instance, if you wish to start a POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. in your area, donate to POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L., or purchase a product online, we will use the information you provide to provide you with information, process your donation or purchase order. If you visit the girl's site and register to receive a newsletter, we will use the registration information to send the newsletter. We also use collected information to evaluate and administer our service, respond to any problems that may arise, and to gauge user trends to determine what features are of most interest to our visitors.

We may, at times, produce reports containing aggregate information about our users such as demographic, age, and online usage information. This allows us to provide information and features that are most relevant to our users. We do not include personally identifiable information in these reports.

**Children's Privacy** Although POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. is a non-profit organization and does not operate a commercial website, we pay special attention to protecting the privacy of visitors under age 13. POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. uses technical tools (i.e., cookies) to check the age of visitors who sign up for newsletters and updates. We ask visitors who indicate they are under age 13 when signing up for e-mail newsletters or updates to provide the e-mail address of a parent or legal guardian so we can send the parent a notice. POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. will NOT:

- Collect more information than needed to respond to a question or one-time request from a child under 13, provide parental notice, or obtain parental consent.
- Collect personally identifiable offline contact information from users known to be under 13 without prior verifiable parental consent.
- Distribute to third parties any personally identifiable information collected from children known to be under 13 absent parental consent.



## **POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. PRIVATE POLICY STATEMENT**

**WE STRONGLY RECOMMEND THAT PARENTS PARTICIPATE IN THEIR CHILDREN'S EXPLORATION OF THE INTERNET AND ONLINE SERVICES AND USE THEIR BROWSERS'S PARENTAL CONTROLS TO LIMIT THE AREAS OF THE INTERNET TO WHICH THEIR CHILDREN HAVE ACCESS.**

### **Links to Other Sites**

Users will find advertising or other content on our site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do **not** control the contents or links that appear on these sites. In addition, these sites and services may have their own privacy policies and customer service policies. We strongly encourage you to review the privacy policies of any third party sites or services before providing them with any of your personal information.

### **Security Features**

We use Secure Sockets Layer (SSL) technology to protect credit card data during transmission. We limit access to personal information to those employees with a specific need to retrieve this information. POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. may give other companies access to our information database, but only if necessary to allow them to provide technical or fulfillment services to POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L.. We may also give other companies access to the information necessary to fill your order if you purchase products from our site or to process you donation. Our technical and fulfillment agents must agree to use personal information only to process or fulfill your requests or to service our site.

### **International Visitors**

POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. and the server which makes this site available worldwide are located in the United States. We do not represent that materials on the site are appropriate for use in other countries. All matters relating to this site are governed by the laws of the United States. Any information you provide will be transferred to the U.S. By visiting this site and submitting information you authorize this transfer.



## **POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. PRIVATE POLICY STATEMENT**

### **Protecting Our Site**

We reserve the right to use or disclose any information without notice or consent as needed to satisfy any law, regulation or legal request; to conduct investigations of consumer complaints or possible breaches of law; to protect the integrity of our site

and our property; to protect the safety of our visitors or others; to fulfill your requests; or to cooperate in any legal investigation.

### **Updating Your Preferences**

A user can, at any time, change, correct, modify or delete any personal information they may have provided to POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L.. Users can also unsubscribe from any newsletters or e-mailings at any time by clicking on "unsubscribe" links in the newsletter or e-mails. Parents may review and request that we update or delete their child's information by sending a signed request, including their e-mail address, the child's e-mail address, birth date, and name, to our Content Manager at the address below.

### **Opt-Out/Opt-In**

If you 'opt-in' to receive information from us or others, you can change your mind later. If at any time you would like to stop receiving information, send an email to [info@petalinc.org](mailto:info@petalinc.org). You should be aware that it is not always possible to

completely remove or modify information in our databases and servers although we will always make reasonable efforts to do so up on your request.

If you decide to change your contact preference to 'Do Not Contact Me', POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. will implement this change to your profile within ten (10) business days of request. Your requested change will not be effective until POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. implements such change and that such request will be implemented only in connection with your POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. profile, and will not impact any preferences you may have made to any other site. This includes sites that have links on the POSITIVELY EMPOWERING TEENGIRLS ABOUT LIFE – P.E.T.A.L. site.



**POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L.  
PRIVATE POLICY STATEMENT**

If you opt-in to the disclosure of personal information to third parties, and then subsequently decide to discontinue receiving offers and/or promotional materials from such third parties, you may need to contact those third parties directly in order to opt-out of further communication from them.

**Changes to Our Privacy Policy**

We will occasionally update this Privacy Policy as necessary to maintain the highest protection for our users and to comply with a changing environment. We recommend that check these terms and conditions periodically for changes. By using this site after we post any changes to these terms and conditions, you agree to accept those changes, whether or not you have reviewed them.

**Acceptance of Terms**

By using this site, you signify your acceptance of our Privacy Policy. If you do not agree to this policy, please do not use this site. Your continued use of this site following the posting of changes to these terms will constitute your acceptance of same.

We want all our visitors to have fun surfing our site and urge you to use common sense whenever disclosing personal information on this site or anywhere on the Internet.

If you have any questions, please don't hesitate to contact us!

POSITIVELY EMPOWERING TEEN GIRLS ABOUT LIFE – P.E.T.A.L. Board

[info@petalinc.org](mailto:info@petalinc.org)

Tel: 888.623.9953