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Press Release

Upcoming Blossomin' Diva Conference Will Help Girls Bloom Into Achievers

Not-For-Profit Empowerment Organization for Girls Hosts a Free Conference at Harlem's State Office Building in June 2007

Harlem, NY: The Blossomin' Diva: 1st Annual Call to Action Conference will be held on Sunday, June 10, 2007 from 8:30am to 5:00pm at the Harlem State Office Building located at 163 West 125th Street in New York City. This conference will inspire young girls ages 10-19 years of age to explore their thoughts, ideas, and emotions by providing practical age appropriate information and tools in the form of workshops, presentations and entertainment.

Blossomin' Diva was created in 2004 by Tamiko Evans, Founder and CEO of Dazzlin' Diva, LLC— an empowerment company for women and online community (www.dazzlindiva.com). Frustrated by the sad statistics that identify young women as the victims of negative influences and situations, Mrs. Evans formed Blossomin' Diva with a strong determination to impact the lives of at least 100,000 girls through empowerment workshops, events, and forums. Some troubling statistics are as follows:

- 1 out of 5 High School girls have experienced some form of sexual abuse
- 1 out of 4 adolescent girls experience depression
- More than 28% of young girls suffer from eating disorders and low self-image

The negative effects of these situations occurring in a young girl's life can carry over to their adult life with devastating effects. "Our mission is very clear— we are working to make differences that count!" says Evans. "We have developed programs that provide mentorship, improve literacy and shed light on various issues ranging from healthcare and sexuality to etiquette."

250 girls are expected to attend this conference. Expert speakers and celebrity guests will participate in this fun-filled event. For more information about this event and this organization visit www.blossomindiva.org.

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